



5531 Freshcorn RD.
Cranberry Township, PA, 16066
7/7/10

Kelley Reed
Sr. Graphic Design & Marketing Coordinator
Higher Images, Inc.
2275 Swallow Hill Road | Suite 2500
Pittsburgh, PA 15220

Dear Ms. Reed:

I would like to thank you for the advice and ideas you have given me regarding my portfolio work. I would also like to thank you for taking the time to see me for an interview back in June. I am really looking forward to working with you and everyone that I have met from Higher Images.

The advice that you gave me on both of my campaigns has been very helpful. The Samsung Campaign has a much better unity and looks much more professional now that I have adjusted the background. Also, the advice you gave me on my Norilsk Nickel campaign made the pieces much easier to read.

I am really looking forward to starting my internship and working with you. I am excited to see what working in the industry is like and hoping that I can learn from the experience as well as contribute to the company. As I may have mentioned before, I will be continuing my portfolio class and I was hoping that you would be willing to continue to be my advisor. Again, I would just like to thank you for all the of help you have given me.

Respectfully yours,

A handwritten signature in black ink, appearing to read 'Henry Davis', with a long, sweeping horizontal line extending to the right.

Henry Davis